

DRAFT

Agenda

Bay Consortium Workforce Development Board XIII
Labor Market Committee
July 8, 2020
11:00 AM

- I. Call to Order
- II. Roll Call
- III. Public Input
- IV. Approval of January 8, 2020 Minutes
- V. New Business
 - A. Board Manual Review
- VI. Old Business
 - A. Strategic Priorities
 - B. Conflict of Interest Forms
- VII. Other topics for discussion
- VIII. Adjournment

Bay Consortium Workforce Development Board, Inc.
Labor Market Committee Meeting
Draft Meeting Notes
Wednesday, January 8, 2020
11:00 a.m.

The Labor Market Committee met Wednesday, January 8, 2019 at the Fredericksburg Workforce Center.

Call to Order: Melvin Carter called the Labor Market meeting to order at 11:00 a.m.

Roll Call: Present Percy Pollard, Martha O'Keefe, Melvin Carter and Jean Fraysse. Not present were Louis Belcher. In addition, was present Jackie Davis and Kristina Allen. A quorum was present.

Approval of Minutes: The notes from the October 9, 2019 meeting were approved.

Public Input: There was no public input.

New Business: Jackie Davis went over strategic priorities. Melvin Carter suggested meet and greets for new members and a new member orientation. Also, topics for discussion were training and apprenticeships using funding from partners and blending funds.

Old Business: There was no old business.

Other Topics: A discussion regarding a future meeting date for the committee and Board took place.

There being no further business, the meeting was adjourned at 11:45 a.m.

Respectfully submitted,
Kristina Allen

Strategic Priorities

Strategic Priority Number One: Funding – Performance and Accountability

Goal: Maximize funding opportunities to support strategic priorities

Objectives:

1. Diversify streams of revenue to support the strategic priorities
2. Support professional grant writing to supplement existing revenue
3. Monitor funds for correlation with goals
4. Evaluation – Review Quarterly reports, annual budgets, and grant revenue

Strategic Priority Number Two: Program Development and Implementation – One Stop

Goal: Lead workforce system of partners to provide comprehensive programs and services

Objectives:

1. Provide responsive and innovative employer services
2. Provide responsive and innovative training and support services for jobseekers
3. Ensure WIOA compliance through technical assistance, tracking and documentation
4. Evaluation – Review quantity and quality of services provided to job seekers and employers

Strategic Priority Number Three: Business and Community Engagement –Board Development

Goal: Enhance outreach and connectivity to business and community partners

Objectives:

1. Enhance connections with regional employers through ongoing outreach and resource promotion
2. Enhance communication and collaboration with local elected officials
3. Coordinate and collaborate with community partners to promote and align resources of all stakeholders without duplicating services
4. Evaluation – Track business and community outreach by WDB members and staff

Strategic Priority Number Four: Marketing – Labor Market

Goal: Enhance visibility and viability of WDB as an important key community resource

Objectives:

1. Align WDB marketing activities with VA Career Works initiative to support strategic priorities
2. Pursue sponsorships and partnerships to support program initiatives
3. Build rapport with industry and business community through ongoing needs assessment, resource promotion, and service enhancement
4. Evaluation – Institute feedback methods to capture community opinion and usage of workforce services